

#1 GHOTKI'S
IT TRAININGS
INSTITUTE

GRAPHIC DESIGN COURSE

ABOUT US

KineTEX Institute DAHARKI CAMPUS is dedicated to fostering excellence through specialized education and professional development. We bridge the gap between academic learning and industry demands by providing students with the tools they need to thrive in a competitive global landscape.

Our **MISSION**

To **provide** quality education and practical training in a supportive environment, where students can learn modern skills, explore creativity, and prepare for a successful future.

Our **VISION**

To **become** a leading institute that empowers individuals with knowledge, skills, and confidence to excel in education, technology, and life.

AFFILIATED

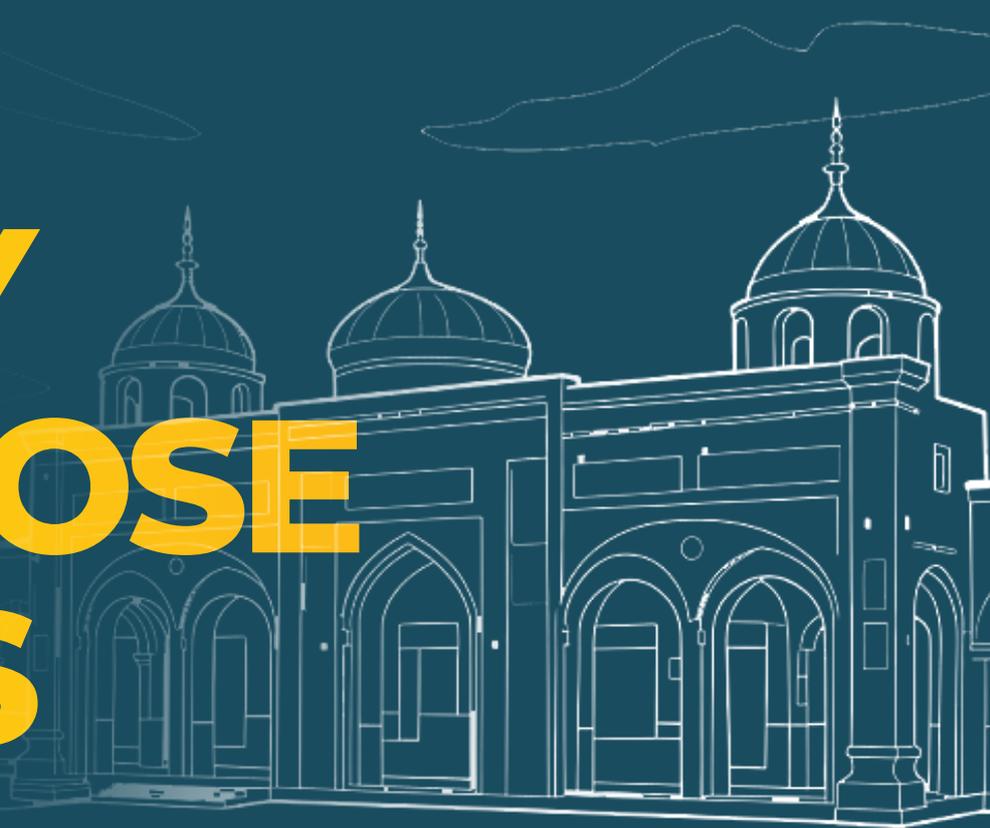
WITH



**Trade Testing
Board Sindh**



WHY CHOOSE ➔ US



1.5k+

Current Enrollments

5k+

Certificates

20+

*Qualified
Staff*

GRAPHIC DESIGN COURSE

Duration:

 **3 Months
(12 Weeks)**

Mode:

 **Practical
+ Projects**

Tools:



Outcomes:

Graphic Designer, Freelancer,
Social Media Designer, Print Designer

Module System Course Outline

Month 1: Design Basics & Canva Mastery

Module 1:

Introduction to Graphic Design

(Week 1)

- What is Graphic Design
- Types of Graphic Design
- Design Principles (Color, Balance, Contrast, Typography)
- Understanding Brand Identity
- File Formats (JPG, PNG, PDF, AI, PSD)
- Career Paths in Graphic Design

Practical:

- Design analysis of brands

(Week 2-3)

- Canva Interface & Tools
- Social Media Post Design
- Flyers, Posters & Banners
- Logo Design Basics
- Business Card & Brochure
- Presentation Design
- Canva Brand Kit
- Export for Web & Print

Practical:

- Design 10 social media posts
- Create brand kit
- Flyer & poster project



Month 2: Adobe Photoshop & Corel Draw

Module 3: Adobe Photoshop (Photo Editing & Creative Design)

Week 4–6)

- Photoshop Interface
- Selection Tools
- Layers & Masks
- Photo Retouching
- Background Removal
- Social Media Creatives
- Poster & Banner Design
- Mockups & Templates
- AI Tools in Photoshop



Practical:

- Edit 5 images
- Create poster & banner
- Social media post design

Module 4: Corel Draw (Print Media Design)

(Week 7)

- Corel Draw Interface
- Vector Tools
- Logo Design
- Visiting Cards
- Brochures & Flyers
- Flex & Banner Design
- Print Settings (CMYK)

Practical:

- Visiting card design
- Flex & banner project



Month 3: Adobe Illustrator & Freelancing

Module 5: Adobe Illustrator (Professional Vector Design)

(Week 8–10)

- Illustrator Interface
- Pen Tool Mastery
- Shape Builder
- Logo Design Process
- Icon Design
- Infographics
- Typography Design
- Branding & Identity Design

Practical:

- Logo project
- Icon set design
- Branding project



Module 6: Freelancing & Portfolio Building (Week 11)

- Fiverr, Upwork & Freelancer Setup
- Profile Optimization
- Gig Creation
- Proposal Writing
- Pricing Strategy
- Client Communication
- Portfolio (Behance, Dribbble)
- How to Get First Client

Practical:

- Create freelance profile
- Upload portfolio
- Write proposals

Module 7: Final Project & Certification (Week 12)

- Brand identity project
- Social media kit
- Print designs
- Portfolio presentation
- Final assessment



GET ENROLLED NOW!

 **0302-2985000**

 **info@kinetex.insitute**

 **www.kinetex.insitute**

 **Main GT Road Naka #5,
Near National Bank Daharki**