

want to become a

FREELANCER

join our freelancing course



ABOUT US

KineTEX Institute DAHARKI CAMPUS is dedicated to fostering excellence through specialized education and professional development. We bridge the gap between academic learning and industry demands by providing students with the tools they need to thrive in a competitive global landscape.

Our **MISSION**

To provide quality education and practical training in a supportive environment, where students can learn modern skills, explore creativity, and prepare for a successful future.

Our **VISION**

To become a leading institute that empowers individuals with knowledge, skills, and confidence to excel in education, technology, and life.

AFFILIATED

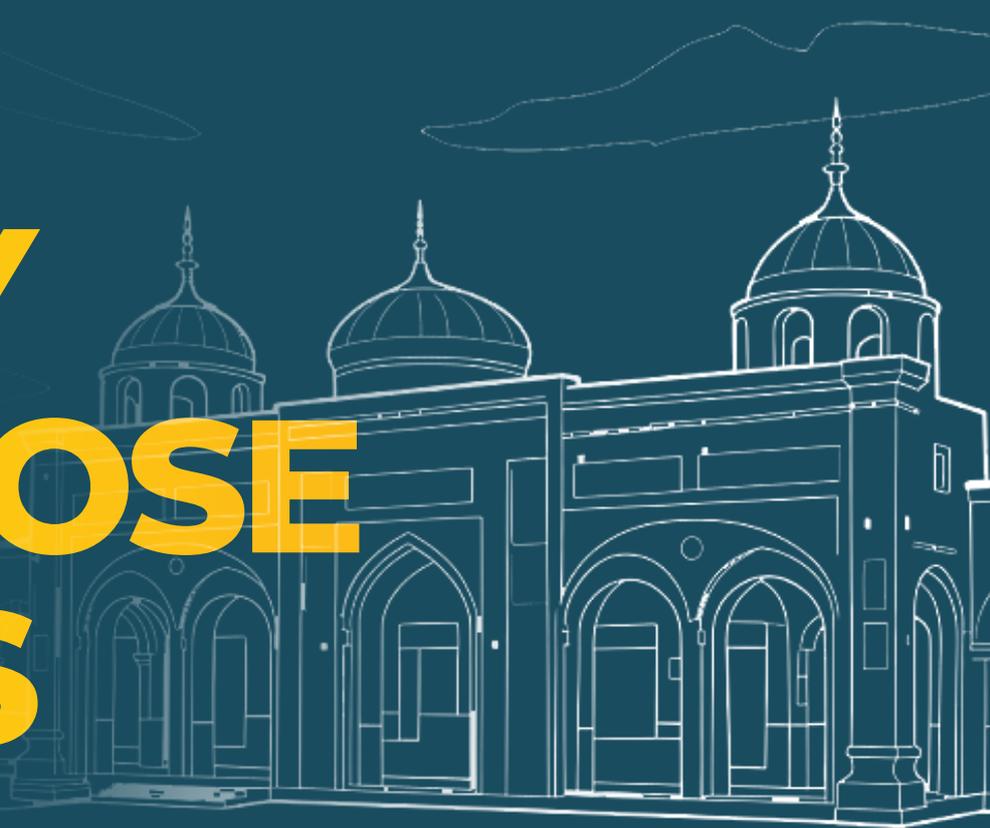
WITH



**Trade Testing
Board Sindh**



WHY CHOOSE ➔ US



1.5k+

Current Enrollments

5k+

Certificates

20+

*Qualified
Staff*

FREELANCING COURSE

Duration:

 **2 Months
(08 Weeks)**

Mode:

 **Practical
+ Live**

Platforms

Outcomes:

First Client, Online Income,
Professional Freelance Profile

Module System Course Outline

Month 1: Freelancing Foundations & Platform Setup

Module 1: Fundamentals of Freelancing

(Week 1)

- What is Freelancing & How it Works
- Skills Selection (Design, Marketing, IT, Writing, etc.)
- Freelancing Mindset & Discipline
- Niche Selection
- Pricing Models (Hourly, Fixed, Retainer)
- Communication Skills
- Payment Methods (Payoneer, Wise, Bank)
- Common Freelancing Mistakes

Practical:

- Select niche
- Define services
- Create skill roadmap

Module 2: LinkedIn for Freelancers

(Week 2)

- Profile Optimization (Headline, Summary, Experience)
- Personal Branding
- Content Strategy for LinkedIn
- Networking Strategy
- Cold Outreach Message Templates
- Lead Generation
- LinkedIn Analytics

Practical:

- Optimize profile
- Post 3 content pieces
- Send 10 outreach messages

Module 3: Fiverr Mastery

(Week 3–4)

- Fiverr Account Setup
- Gig Research & Keyword Optimization
- Gig Title, Description & SEO
- Gig Images & Videos
- Pricing Strategy
- Buyer Requests Strategy
- Order Management
- Getting First Review

Practical:

- Create 2 optimized gigs
- Design gig images
- Send buyer requests



Module 4: Upwork Mastery

(Week 5–6)

- Upwork Profile Optimization
- Portfolio Setup
- Proposal Writing Formula
- Connects Management
- Job Search Filters
- Interview Handling
- Long-term Client Strategy

Practical:

- Create Upwork profile
- Send 10 proposals
- Client interview practice



Module 5: Direct Client Hunting (Outside Platforms)

(Week 7)

- Why Direct Clients are Best
- Facebook Groups Strategy
- Instagram Outreach
- Email Outreach (Cold Email)
- WhatsApp Business
- Local Business Approach
- Proposal & Contract Templates

Practical:

- Send 20 outreach messages
- Create proposal template
- Contact local businesses

Module 6: Freelancing Growth & Scaling

(Week 8)

- Client Retention Strategy
- Monthly Retainer Clients
- Time Management
- Building Team
- Automation Tools
- Personal Brand Website
- Income Tracking

Practical:

- Create growth plan
- Retainer offer creation
- Final freelancing roadmap

Final Project (Mandatory)

- Fully optimized profiles (LinkedIn, Fiverr, Upwork)
- 10 proposals submitted
- Outreach proof
- Portfolio completed
- First client strategy plan

GET ENROLLED NOW!

 **0302-2985000**

 **info@kinetex.insitute**

 **www.kinetex.insitute**

 **Main GT Road Naka #5,
Near National Bank Daharki**